



Giving Back to Our Community

Supporting People, Strengthening Communities



Social Value Annual Report 2025/2026
Supporting Our Communities
Executive Summary and Key Achievements

Delivering Social Value in 2025/26

During 2025/2026, Cartrefi Conwy and Creating Enterprise continued to deliver social value through targeted community investment, partnership working, and support from the wider supply chain.

Across the year, funding was distributed through the Community Chest and Sponsorships & Donations programmes, while contractors and suppliers also contributed significant financial and in-kind support to benefit local communities.

Key achievements

Achievement	Total
Community Chest grants awarded	10
Sponsorship awards made	13
Suppliers contributing to social value	19
Financial contributions secured from our suppliers	£31,854
In-kind support secured from our suppliers	£116,109

Where Our Support Went

Investing in Communities

Funding supported projects across four key themes:

- **Communities** - Supporting local groups and community activities
- **Culture** - Promoting arts, heritage and local events
- **Environment** - Improving green spaces and biodiversity
- **Skills** - Creating opportunities for learning and development





10

applications were
approved during
the year

Community Chest Grants

The Community Chest is managed by a tenant-led panel that decides which projects receive funding. Funding is open to constituted groups whose projects align with one of the following themes: Communities, Culture, Environment, or Skills.

The panel includes:

Diane	Tenant Member and Chair Member since 2022
Una	Tenant Member since 2023
Naomi	Tenant Member since 2024
Kerry	Tenant Member since 2024
Richard	Community Member since 2024
Amanda	Board Member since 2025

Community Impact Stories Making a Difference

Llanrwst Girl Guiding | £1,250

This grant enabled Girl Guides to gain practical experience in teamwork, event management, customer service and handling money, helping to build confidence and employability skills.

Guides also created Christmas cards for residents at Hafan Gwydir supported housing, helping to build connections between generations.

- 100-150 children attended the Halloween Disco.
- Entry costs were kept low for families.
- Girl Guides gained practical skills.
- Young people developed confidence and community awareness.

Llais Lle | £940

Funding transformed a community space used predominantly by Cartrefi Conwy tenants by installing an accessible picnic bench, creating a welcoming place for residents and visitors to meet, relax and enjoy the outdoors. **Improving access to outdoor spaces and supporting healthier, more connected communities.**

“It’s a wonderful spot and I’m sure it will be well used by residents and visitors.”

Abergele Domestic Abuse Service | £355

Funding enabled domestic abuse survivors to take part in therapeutic drumming and wreath-making workshops that reduced anxiety, improved wellbeing and created valuable peer support networks. **Creating safe spaces where survivors can rebuild confidence, reduce isolation and improve emotional wellbeing.**

“I absolutely loved it, really enjoyed it.
It really helped to calm me down.”

“My time at craft club is like a little oasis in my life.”



£355

Abergele Domestic
Abuse Service



£1,250

**Aberconwy Care
and Share**



Prom Ally | £900

Funding is helping disadvantaged young people attend their school prom with dignity and confidence through free outfit fittings and clothing support. **Ensuring financial barriers do not prevent young people from taking part in important life experiences.**

Additional social value:

- Tackles poverty.
- Supports social inclusion.
- Reduces textile waste and landfill.

Aberconwy Care and Share – £1,250

The funding helped families experiencing food poverty continue to receive monthly deliveries of food and essential household items, providing a vital safety net during periods of financial hardship. **Supporting households through the cost-of-living crisis and helping prevent crisis situations.**

“We had a lot of extra bills last month and Care & Share were a lifeline to us.”

Together for Colwyn Bay | £1,250

Christmas lantern workshops brought together children, parents, grandparents and neighbours to create and celebrate together, strengthening community connections and encouraging participation in local events. **Reducing social isolation and creating inclusive opportunities for everyone.**

“It’s great to get the community together.”

“The staff were brilliant and my daughter loved creating a lantern.”

Cylch Meithrin Awel y Mynydd | £1,250

New bilingual books and learning resources are helping children develop language skills from an early age while promoting Welsh language and cultural awareness.

Investing in children's development while supporting the Welsh language.

Capel Curig Events | £552.57

Funding to purchase walkie-talkies for race organisers and marshals at the 2026 Siabod Fell Race, along with a gazebo to provide shelter for volunteers and competitors.

Formz Kids | £1,000

Funding for a range of Christmas craft sessions and community activities in Llandudno throughout December.

Ty Llywelyn | £1,250

Funding will restore a community garden that fell into disrepair during Covid, creating opportunities for residents to grow food, learn new skills and participate in environmental and educational activities. **Regenerating community assets and creating long-term benefits for residents.**



£1,250

**Cylch Meithrin
Awel y Mynydd
bi-lingual resources**



£1,000

**Clwb Eirias
Hockey Club**



Sponsorships & Donations

A new online application process was introduced in 2025/26, with four funding rounds held throughout the year.

With application deadlines set for June, September, December and March. All applications were reviewed by a colleague panel, with decisions based on agreed criteria.

During the year, 25 applications were received, with 13 awards approved. Funding was also used to sponsor the TPAS Awards, Conwy Apprenticeship Awards and Arts & Business Awards.

The following groups and initiatives received support during the year:

Llandudno Football Club | £250

Funding helped provide new tracksuits for the club's youth teams, ensuring young players have the kit they need to train and compete with confidence. Supporting grassroots sport encourages young people to stay active, build friendships and develop teamwork and confidence in a positive environment.

Eirias Hockey Team | £1,000

Funding contributed towards new team kit for Eirias Hockey Team, recent winners at the Conwy Sports Awards. The investment recognises their achievement while helping remove financial barriers for players.

Tŷ Gobaith | £1,000

We were proud to become a Gold Sponsor of the Conwy Dark Run in support of Tŷ Gobaith Children's Hospice. As part of the sponsorship, 20 free places were offered to colleagues and tenants, encouraging participation in a fantastic community event while raising vital funds for children with life-limiting conditions and their families across North Wales.

Abergele Bowling Club | £427

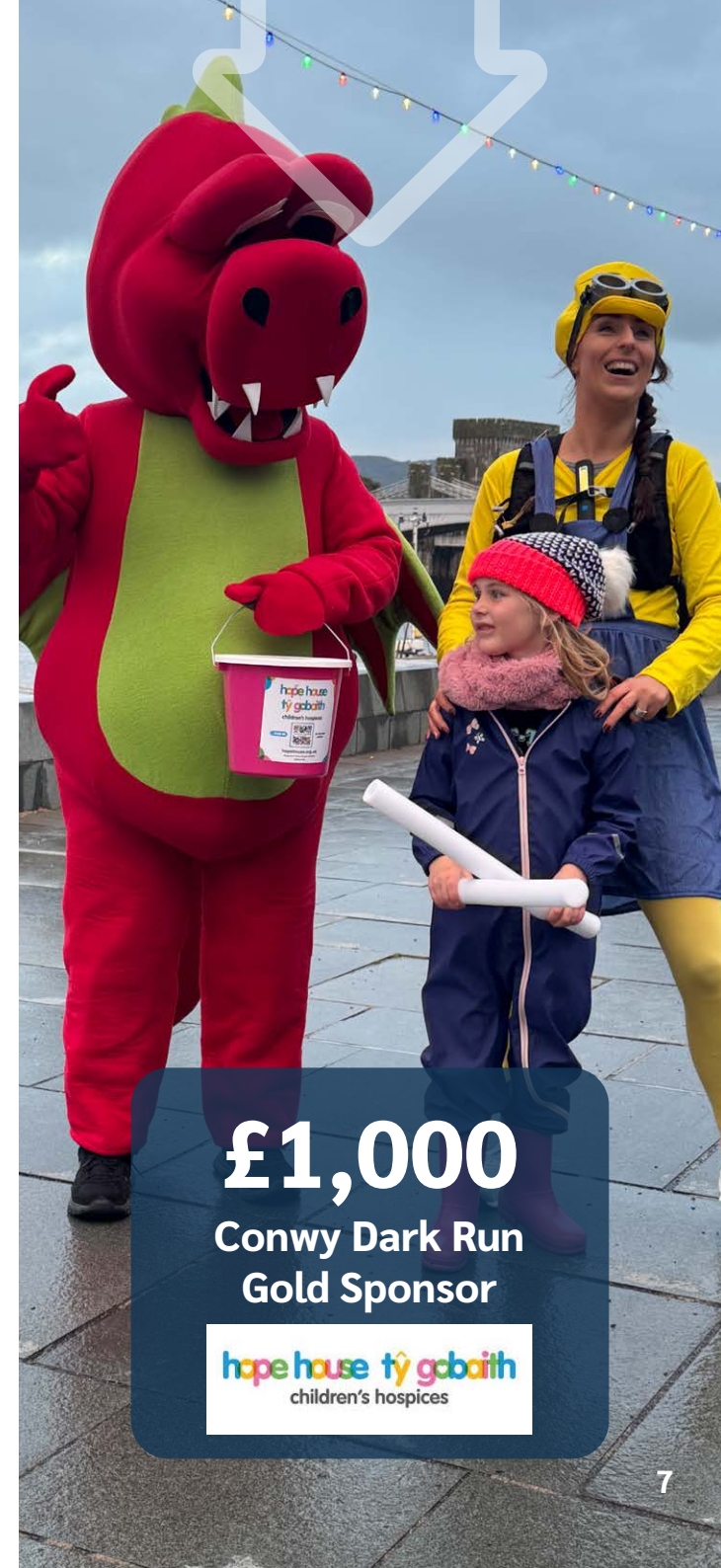
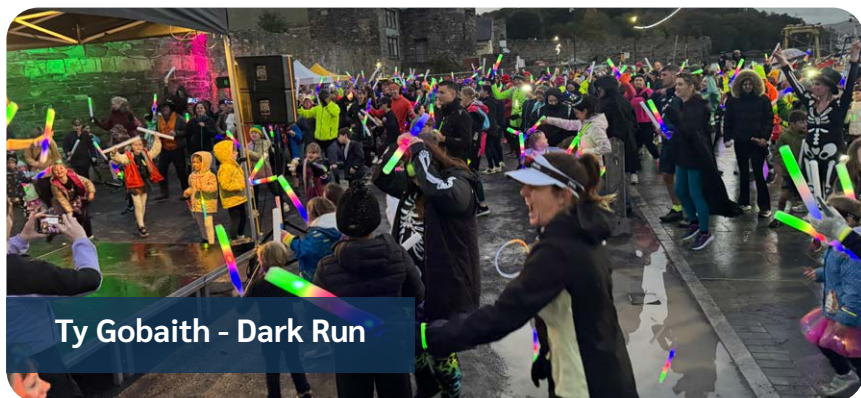
Funding supported the installation of a new boundary fence, helping to improve the safety, security and long-term sustainability of this valued community facility. The improvements will benefit existing members while ensuring the club remains a welcoming place for new players and local residents.

Colwyn Bay Women's Touch Rugby | £500

Our funding helped purchase kit for this newly established team, the first women's touch rugby team in the area. Supporting a brand-new club gives more women and girls the opportunity to take part in sport, promoting inclusion, physical wellbeing and community participation.

Abergele Morris Dancers | £1,000

Funding enabled the group to purchase new costumes and attend regional tournaments, helping preserve an important part of local cultural heritage.



£1,000

**Conwy Dark Run
Gold Sponsor**

hopehouse tŷ gobaith
children's hospices



£1,250

**Under 5s
Football team**



Ty Llywelyn Youth Darts Team | £500

Funding supported the youth darts team, which meets every week and provides a safe, structured activity for around 100 young people.

The club offers opportunities to develop confidence, concentration, sportsmanship and friendships in a positive community setting.

Scan the QR code below to hear from club members as they share what the club means to them – from building confidence and making friends to developing new skills and feeling part of a supportive community.

“I’ve met loads of new people. It gets me out of the house and makes me happy.”



Colwyn Bay Under 7s Rugby | £250

Funding provided new kit for the club’s youngest players, helping children take part regardless of financial circumstances. Early involvement in team sport encourages healthy lifestyles while building confidence, resilience and teamwork from an early age.

Colwyn Bay Walking Football | £500

Funding helped cover pitch hire and team kit, enabling the club to continue providing regular sessions for local participants. Walking football offers an accessible way for adults, particularly older people, to stay active, improve physical and mental wellbeing and reduce social isolation.

Conwy Football Club | £1,250

Funding supported the launch of a new Under 5s football team, giving young children their first opportunity to enjoy organised sport in a safe and supportive environment. The new team helps develop fundamental skills while encouraging active lifestyles and building strong community connections for young families.

Llanddulas Youth Centre | £1,000

Funding supported a range of activities and opportunities for local young people, providing a safe space where they can learn new skills, build confidence and spend time with friends. Youth centres play a vital role in supporting wellbeing, reducing isolation and creating positive opportunities outside school.

Ysgol John Bright Breakfast Club | £1,000

Funding supported a free breakfast club for pupils identified through the school's referral scheme as those most in need. Providing a healthy breakfast helps improve concentration, attendance and readiness to learn, ensuring children start the school day with the best possible opportunity to succeed.

Ysgol John Bright Water Bottles | £400

Funding provided reusable water bottles for pupils, encouraging healthy hydration throughout the school day while helping reduce the use of single-use plastics. This simple initiative supports both pupil wellbeing and environmental sustainability.

Scan the QR code see pupils receiving their water bottles.

“A HUGE diolch to Cartrefi Conwy for funding and sourcing the reusable water bottles”



Llanddulas Youth Centre



Colwyn Bay Walking Football

£400
Reusable
Waterbottles



Supply Chain Social Value

Working Together to Deliver More

A total of 19 suppliers contributed to social value delivery during 2025/26. This included £31,854 in financial support and £116,109 in in-kind contributions, helping to deliver projects and direct support for tenants and communities across Conwy.

The following organisations provided financial support:

- Vectorex
- Rees Jones Construction Ltd
- Jones Roofing North Wales
- Relm Construction
- Regan Roofing
- L Pearce Home Improvements
- Travis Perkins
- NWPS
- Parry & Jones Plastering
- Construction
- Mynydd Cleaning
- PF&S

**Cartrefi Conwy
- Helping Shape
the Future for
Young People
in Wales**

Contributions to the Social Value Fund enabled a wide range of community projects and tenant support initiatives to be delivered.

In addition to financial contributions, contractors and suppliers provided practical support, volunteering and community investment.



Employed two tenants on the Pensarn development site, supported on-site work placements, facilitated four school visits, completed groundwork for the Emrys ap Iwan outdoor classroom, provided waste removal for a community clean-up day in Pensarn, supported the Maes Canol tree-planting project, and sponsored the community group Pensarn Pickers.



Employed a tenant at the Minafon redevelopment, provided skips for community clean-up days in Llandudno and Peulwys, donated Easter eggs for local families, and took part in litter-picking activities.



Funded Christmas dinner hampers for tenants and families experiencing financial hardship.



Donated 300 Easter eggs and 50 selection boxes for local families.



Provided labour to support tree planting at Maes Canol.

Jesse Williams

Provided labour to install a bench on one of our estates.

ProDig North Wales

Employed tenant Will on our Maes y Felin development.



**Employed
by ProDig**

**Will now works
full-time on our
Maes y Felin site**



Maes Canol tree-planting project

Working Together to deliver Community Projects

Glan Conwy Primary School Water Drinking Fountain

- PF&S
- Total Boilers
- Curtis Painting

Glan Conwy Football Club

- PF&S
- Curtis Painting
- ProDig
- T M Joinery
- Llwyn Landscapes

Glan Conwy Village Santa Sleigh

- Creating Enterprise
- T M Joinery
- Curtis Painting
- Llwyn Landscapes





**Pensarn
Community
Clean-Up**
Pensarn Pickers -
Sponsored by Vectorex



Christmas Dinner Hampers sponsored by
Rees Jones Construction Ltd



Easter Eggs sponsored by
EMW Deveopments



Will full time employment with
RELM Construction



Creating Lasting Social Value Together

The 2025/26 Social Value Annual Report highlights the positive impact delivered through the combined efforts of Cartrefi Conwy, Creating Enterprise, tenants, colleagues, partners and our supply chain. Together, we have strengthened communities, created opportunities and improved lives across Conwy through targeted funding, practical support and strong local partnerships.

During the year, 10 Community Chest applications and 13 Sponsorship and Donation awards supported schools, sports clubs, community groups, youth initiatives, environmental projects and organisations helping individuals and families facing hardship.

Our supply chain also made a significant contribution, with 19 suppliers providing £31,854 in funding and £116,109 in in-kind support. This included work placements, materials, labour, equipment, charitable donations and practical assistance for community projects.

These achievements demonstrate the lasting impact of collaboration, tenant involvement and purposeful investment, providing a strong foundation for creating even greater social value for communities across Conwy.



**Social Value Annual Report
2025/2026**

Supporting Our Communities
Executive Summary and Key
Achievements